

EEO PUBLIC FILE REPORT
2010

A. Employment Unit Covered

KUSO-FM, Albion, Nebraska
KNEN-FM, Norfolk, Nebraska

B. Reporting Period

February 2, 2009– February 1, 2010

C. Full-Time Vacancies Filled During Reporting Period

(1) Job Title: On-Air Date Filled: 06/30/09
Recruitment Source: Employee Referral

D. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

Name	Address	City	State	Zip	Phone
Albion Chamber of Commerce	420 W Market St	Albion	NE	68620	395-6012
Bellevue University	1001 South 70th St Suite 219	Lincoln	NE	68510	475.2255
Bellevue University	1000 Galvin Road South	Bellevue	NE	68005	293.2000
Bellevue University	4647 Stone Ave	Sioux City	IA	51106	712.274.8043
Briar Cliff University	3303 Rebecca St	Sioux City	IA	51104	712.279.5393
Central Community College	4500 63rd St	Columbus	NE	68601	564-7132
Central Community College	3134 W US Hwy 34	Grand Island	NE	68801	308.398.4222
Central Community College	3519 2nd Ave	Kearney	NE	68847	308.338.4000
Chadron State College	1000 Main St	Chadron	NE	69337	308.432.6000
Clarkson College	101 S 42nd St	Omaha	NE	68131	552.3100
College of Saint Mary	7000 Mercy Road	Omaha	NE	68106	399.2405
College of Saint Mary - Lincoln	4600 Valley Rd #403	Lincoln	NE	68510	489.2900
Columbus Chamber of Commerce	764 33rd Ave.	Columbus	NE	68601	564-2769
Concordia University	800 N Columbus Ave	Seward	NE	68434	643.3651
Doane Lincoln College	303 N 52nd St	Lincoln	NE	68504	466.4774
Grace University	1311 S 9th St	Omaha	NE	68108	449.2800
ITT Technical Institute	9814 M St	Omaha	NE	68127	331.2900
Little Priest Tribal College	PO Box 270	Winnebago	NE	68071	878.2380
Madison Chamber of Commerce	210 W 3rd St	Madison	NE	68748	454-2251
Metropolitan Community College	3000 Fort St	Omaha	NE	68111	457.2400
Midland Lutheran College	900 N Clarkson St	Fremont	NE	68025	721.5480
Morningside College	1501 Morningside Ave	Sioux City	IA	51106	712.274.5000
Mount Marty College	1105 W 8th St	Yankton	SD	57078	605.668.1011
Nebraska Christian College	12550 S 114th St	Papillion	NE	68046	935.9400
Nebraska Indian Community College	425 Frazier Av N #1	Santee	NE	68760	857-2434
Nebraska Institute - Technology	2615 N 27th St	Lincoln	NE	68521	464.8484

Nebraska Methodist College	720 N 87th St	Omaha	NE	68114	354.7000
Nebraska Wesleyan University	5000 Saint Paul Ave	Lincoln	NE	68504	466-2371
Nebraska Wesleyan University	11815 M St #100	Omaha	NE	68137	827.3555
Nebraska Workforce Development	105 E Norfolk Ave Ste 100	Norfolk	NE	68701	644-8107
Neligh Chamber of Commerce	PO Box 266	Neligh	NE	68756	887.4195
Norfolk Chamber of Commerce	405 Madison Ave	Norfolk	NE	68701	1-4862
North Platte Community College	1101 Halligan Dr	North Platte	NE	69101	308.535.3600
Northeast Community College	801 E Benjamin	Norfolk	NE	68701	844-7263
Peru State College	600 Hoyt St	Peru	NE	68421	872.3815
Pierce Chamber of Commerce	PO Box 82	Pierce	NE	68767	329-6879
Plainview Chamber of Commerce	510 W Locust St	Plainview	NE	68729	582-4433
Schuyler Chamber of Commerce	1107 B St	Schuyler	NE	68661	352-5472
Siouxland Chamber of Commerce	101 Pierce St	Sioux City	IA	51101	712.255.7903
Southeast Community College	8800 O Street	Lincoln	NE	68520	471.3333
Southeast Community College	600 State St	Milford	NE	68405	761.2131
Southeast Community College	4771 W Scott Rd	Beatrice	NE	68310	228.3468
Union College	3800 S 48th St #A	Lincoln	NE	68506	488.2331
University of Nebraska Kearney	905 W 25th St	Kearney	NE	68845	308.865.8428
University of Nebraska Lincoln	330 Nebraska Ctr	Lincoln	NE	68583	472-2176
University of Nebraska Omaha	6001 Dodge St	Omaha	NE	68182	554.2800
University of South Dakota	414 E Clark St	Vermillion	SD	57069	605.677.5378
Vatterott College	11818 I Street	Omaha	NE	68137	891-9411
Wayne Chamber of Commerce	108 W 3rd Street	Wayne	NE	68787	352-5472
Wayne State College	1111 Main St	Wayne	NE	68787	375-7000
West Point Chamber of Commerce	237 N Main St	West Point	NE	68788	372.2981
Western Iowa Technical College	4647 Stone Ave	Sioux City	IA	51106	712.274.6400
Western Nebraska Community College	1601 E 27th St	Scottsbluff	NE	69361	308.635.3606
Workforce Development Center	105 East Norfolk Ave	Norfolk	NE	68701	370-3430
Yankton Area Chamber of Commerce	803 E Hwy 50	Yankton	SD	57078	605.665.3636
Yankton College	1801 Summit St	Yankton	SD	57078	605.665.3661
York College	1125 E 8th St	York	NE	68467	362.4441

El Mundo Latino 841-3843	224 W. Norfolk Ave	Norfolk	NE	68701
El Perico 734-0279	PO Box 7360	Omaha	NE	68107

NBA Trade Association www.careerpage.org
Norfolk Area Recruiters www.norfolkarea.org
Wayne State College www.coop@wsc.edu
US92 Website www.us92.com

Total number of interviewees from all sources for this position: 3

E. Total Number of Persons Interviewed for All Full-Time Vacancies Filled During the Reporting Period: 3

F. Total Number of Interviewees for All Full-Time Vacancies Filled During the Reporting Period Per Recruitment/Referral Sources

Referral Source	Contact Person	Address	Phone No.	Number of Interviewees Referred
NBA Trade Association	Marty Riemenschneider	Website - www.careerpage.org	402-778-5178	2
Employee Referral	Dave Amick	214 N. 7 th , Ste1 Norfolk, NE 68701	402-371-0100	1

G. Outreach Activities Performed During the Reporting Period

Initiative	Scope of Participation and Location	Station Staff Involved
03/02/09 thru 08/09 – Scholarship Program	Participation in scholarship program designed to assist students interested in pursuing a career in broadcasting. Scholarship through Nebraska Broadcasters Association Foundation.	Angela Stenger, General Manager.
03/09/09 - Participation in events or programs sponsored by educational institutions	Job Shadow – Victoria Wells, Norfolk Public School. Shadowed various station employees to learn about broadcasting opportunities	Kim Benson, Michael Anthony, Jessie Miles, Kristie Green, Bill Seifert
03/18/09 – Participation in Job Fair	Spring Job Fair at Northeast Community College. Supplied interested parties with info on employment opportunities. Provided aprox 60 students with flyers, answered questions about broadcasting careers and positions.	Kim Benson, Business Manager
03/25/09 – Participation in Job Fairs	School Career Fair sponsored by Norfolk Catholic School. Hosted booth, attended by aprox 30 students	Steve Farlee, Senior Account Representative

05/01/09 – Participation in Job Fairs	Woodland Park Career Day. Demonstrated how the stations broadcast, explained to aprox 50 students what broadcasting is all about and the requirements and skills needed for the job.	Matt Meyer, On-Air Talent
05/21/09-Participation in events or programs sponsored by educational institutions	Job Shadow – Tyler Wells, Norfolk Senior High student	David Amick, Operations Manager/Jessie Miles, Program Director
08/13/09– Participation in events sponsored by community groups	Nebraska Broadcasters Association Convention, Embassy Suites, Lincoln	Angela Stenger, Camy Leathers, Gary Farnik, Haylie Babl, Cathy Maly, Lydee Jo Krueger, Steve Farlee, Khris Buettner
08/13/09 – Provisions of training to management	NBA Convention, EEO Workshop-Gregg Skall, Womble Carlyle & Lisa Fields, Broadcast One Source. Embassy Suites, La Vista, NE	Angela Stenger, General Manager
09/01/09 – Participation in Job Fairs	Part-time job fair at Northeast Community College. Hosted booth; attended by aprox 200 students.	Jessie Miles, Program Director
10/07/09 – Participation in Job Fairs	Vehicle Career Fair. Described the broadcasting business to students	Lydee Jo Krueger, Promotions Director
10/15/09 – Participation in events or programs sponsored by educational institutions	Biz Show, Divots Convention Center, Norfolk. Hosted booth informing the public on working with broadcasting, US92 and 94Rock.	A. Stenger, K. Buettner, C. Leathers, G. Farnik, C. Maly, L.J. Krueger, H. Babl, J. Walker, S. Farlee
10/20/09 – Provision of training to management	Human Resources Association Symposium, NECC Lifelong Learning Center, Norfolk.	Kim Benson, Business Manager